

**REMARKS**

The office action issued by the Examiner and the citations referred to in the office action have been carefully considered. Claims 1-6, 8-17, 19-53, 55-66, and 68-106 are pending in the application. Claims 1-6, 8-17, 19-53, 55-66, and 68-106 are rejected. Claims 7, 18, 54, 67, 107, and 108 have been canceled.

**Claim Rejections under 35 USC § 103**

On page 2, paragraph 4 of the office action, the Examiner has rejected claims 1-4, 8-9, 16, 19, 22, 37, 48-51, 56-58, 65, 68, 71, 88, and 100-106 as being allegedly unpatentable over Griswald, et al. (U.S. Patent No. 5,890,911) (“Griswald”).

On page 4, paragraph 6 of the office action, the Examiner has rejected claims 5-6, 20-21, 52-53, and 69-70 as being allegedly unpatentable over Griswald in combination with Stuppy (International Patent Publication No. WO98/13807) (“Stuppy”).

On page 5, paragraph 3 of the office action, the Examiner has rejected claim 55 as being allegedly unpatentable over Griswald in combination with Google (www.google.com) (“Google”).

On page 6, paragraph 2 of the office action, the Examiner has rejected claims 10-15, 17, 59-64, and 66 as being allegedly unpatentable over Griswald in combination with Ho, et al. (U.S. Patent No. 6,139,330) (“Ho”).

On page 7, paragraph 3 of the office action, the Examiner has rejected claims 34-36 and 85-87 as being allegedly unpatentable over Griswald in combination with Sonnenfeld (U.S. Patent No. 6,112,049) (“Sonnenfeld”).

On page 7, paragraph 5 of the office action, the Examiner has rejected claims 23-26 and 72-75 as being allegedly unpatentable over Griswald in view of the Science Daily article (Oregon State University (1998, July 8). “Study On Student Cheating Finds Profs Make A

Difference.” *ScienceDaily*. Retrieved February 18, 2009 from <http://www.sciencedaily.com/releases/1998/07/980708085624.htm>) (“Science Daily article”).

On page 8, paragraph 2 of the office action, the Examiner has rejected claims 27-29, 31, 76-80, and 82 as being allegedly unpatentable over Griswald in combination with Lotvin (U.S. Patent No. 5,907,831) (“Lotvin”).

On page 9, paragraph 2 of the office action, the Examiner has rejected claims 30, 32-33, 81, and 83-84 as being allegedly unpatentable over Griswald in combination with Lotvin and also Kesel (U.S. Patent No. 5,822,744) (“Kesel”).

On page 9, paragraph 4 of the office action, the Examiner has rejected claims 38-40 and 89-92 as being allegedly unpatentable over Griswald in view of Cook, et al. (U.S. Patent No. 5,727,950) (“Cook”).

On page 10, paragraph 2 of the office action, the Examiner has rejected claims 41-43 and 93-95 as being allegedly unpatentable over Griswald in combination with Stuppy, Sonnenfeld, Lotvin, Kesel, and the Science Daily article.

On page 11, paragraph 1 of the office action, the Examiner has rejected claims 44-47 and 96-99 as being allegedly unpatentable over Griswald in combination with Stuppy, Sonnenfeld, Lotvin, Kesel, the Science Daily article, and Cook.

Applicant respectfully disagrees with the above-identified rejections. In the interest of advancing prosecution with this amendment, Applicant has amended all pending independent claims, claims 1, 41, 48, 93, 100 and 105 to more clearly identify the invention and correct informalities and not for reasons related to patentability. Accordingly, the Examiner’s rejections of claims 1-6, 8-17, 19-53, 55-66 and 68-106 are now moot and should be withdrawn. Applicant respectfully requests reconsideration of the pending claims in light of the present clarifying amendments.

It is respectfully submitted that all of the Examiner's rejections have been successfully traversed and that the application is now in order for allowance. Accordingly, reconsideration of the application and allowance thereof is courteously solicited.

The Director is authorized to charge \$65.00 for a one-month extension of time, as well as any additional fee(s) or any underpayment of fee(s), or to credit any overpayments to **Deposit Account Number 50-2638**. Please ensure that Attorney Docket Number 116948-010100 is referred to when charging any payments or credits for this case.

Respectfully submitted,

Date: June 10, 2009

/steve p. hassid/  
Steve P. Hassid  
Reg. No. 46,762

Customer Number 33717  
GREENBERG TRAURIG, LLP  
2450 Colorado Avenue, Suite 400E  
Santa Monica, CA 90404  
Phone: (310) 586-7700  
Fax: (310) 586-7800  
E-mail: laipmail@gtlaw.com